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## Paperback Business Best Sellers

Published: August 6, 2006

THIS WEEK		MONTHS ON LIST
1	<b>THE TIPPING POINT</b> , by Malcolm Gladwell. (Back Bay/Little, Brown, \$14.95.) A journalist's study of social epidemics, otherwise known as fads. <a href="#">FIRST CHAPTER</a>	1
2	<b>RICH DAD, POOR DAD</b> , by Robert Kiyosaki with Sharon Lechter. (Warner, \$16.95) What the wealthy teach their children about money that others do not. (dagger)	2
3	<b>CONFESSIONS OF AN ECONOMIC HIT MAN</b> , by John Perkins. (Plume, \$15.) Memoirs of a career the author says he spent implementing policies to promote the United States corporatocracy in the guise of alleviating poverty.	3
4	<b>THE SEVEN HABITS OF HIGHLY EFFECTIVE PEOPLE</b> , by Stephen R. Covey. (Free Press, \$15.) A new edition of the author's principles for solving personal and professional problems.	4
5	<b>THE FAIRTAX BOOK</b> , by Neal Boortz and John Linder. (ReganBooks/HarperCollins, \$14.95.) A radio talk show host and a United States congressman call for the abolishment of the federal income tax and the I.R.S.	5
6	<b>AUTOMATIC MILLIONAIRE</b> , by David Bach. (Broadway, \$12.95.) A one-step plan "to live and finish rich." (+)	10
7	<b>WHAT COLOR IS YOUR PARACHUTE? 2006</b> , by Richard N. Bolles. (Ten Speed Press, \$17.95.) The new edition of the job search and career-change guide.	

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- 8 **[THE END OF POVERTY](#)**, by Jeffrey D. Sachs. (Penguin, \$16.) An exploration of the roots of global economic prosperity. [FIRST CHAPTER](#) 7
- 9 **THE ADSENSE CODE**, by Joel Comm. (Morgan James Publishing, \$24.95.) A user's manual for how to attract targeted traffic by a deeper understanding of Google AdSense code. (+)
- 10 **DISNEYWAR**, by James B. Stewart. (Simon & Schuster, \$16.) A two-decade history of corporate infighting, by the author of "Den of Thieves," and "Blood Sport." [FIRST CHAPTER](#) 8

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