

The BusinessWeek Best-Seller List

HARDCOVER BUSINESS BOOKS		LAST MONTH	MONTHS ON LIST	PAPERBACK BUSINESS BOOKS		LAST MONTH	MONTHS ON LIST
1	THE WORLD IS FLAT Thomas L. Friedman (Farrar, Straus & Giroux • \$30) <i>Globalization is great—sort of, says a columnist from The New York Times.</i>	1	13	1	GOOD TO GREAT AND THE SOCIAL SECTORS Jim Collins (Collins • \$11.95) <i>How noncorporate organizations can excel.</i>	1	6
2	FREAKONOMICS Steven D. Levitt, Stephen J. Dubner (Morrow • \$25.95) <i>Crack gangs, the Ku Klux Klan, and more, examined by a University of Chicago economist.</i>	3	14	2	THE AUTOMATIC MILLIONAIRE David Bach (Broadway • \$12.95) <i>Learning to put your investment program on autopilot.</i>	3	5
3	BLINK Malcolm Gladwell (Little, Brown • \$25.95) <i>Snap judgments deserve careful consideration, says a writer for The New Yorker.</i>	4	17	3	WHAT COLOR IS YOUR PARACHUTE? Richard Nelson Bolles (Ten Speed Press • \$17.95) <i>The 2006 edition of the enduring job-search bible.</i>	4	6
4	THE LITTLE RED BOOK OF SELLING Jeffrey Gitomer (Bard Press • \$19.95) <i>Why people buy.</i>	7	21	4	COLLAPSE Jared Diamond (Penguin • \$17) <i>From Easter Island to Central America, why civilizations fall apart.</i>	2	4
5	THE LITTLE RED BOOK OF SALES ANSWERS Jeffrey Gitomer (Prentice Hall • \$19.99) <i>"Fatal flaws" of selling and more.</i>	6	3	5	FIND IT, FIX IT, FLIP IT! Michael Corbett (Penguin • \$15) <i>Profiting from real estate, by a television-show host.</i>	5	4
6	JIM CRAMER'S REAL MONEY James J. Cramer (Simon & Schuster • \$26) <i>A trading methodology from CNBC's wild man.</i>	5	14	6	A GUIDE TO THE PROJECT MANAGEMENT BODY OF KNOWLEDGE Project Management Institute (PMI Publications • \$49.95) <i>Delivering results.</i>	8	6
7	SECRETS OF THE MILLIONAIRE MIND T. Harv Eker (HarperBusiness • \$19.95) <i>Shape your financial destiny.</i>	10	14	7	THE ADSENSE CODE Joel Comm (Morgan James • \$24.95) <i>Psst—here's how to get Google to send you money!</i>	—	1
8	THE LITTLE BOOK THAT BEATS THE MARKET Joel Greenblatt (Wiley • \$19.95) <i>The basics of "value investing" by a Wall Street veteran.</i>	8	6	8	LEADERSHIP AND SELF-DECEPTION The Arbinger Institute (Berrett-Koehler • \$14.95) <i>A leader's motivation is what matters, says this business fable.</i>	—	3
9	THE FRED FACTOR Mark Sanborn (Currency/Doubleday • \$14.95) <i>The mailman's philosophy of work and life.</i>	—	16	9	RICH WOMAN Kim Kiyosaki (Rich Press • \$18.95) <i>How women can take control of their finances.</i>	—	1
10	HOW FULL IS YOUR BUCKET Tom Rath, Donald O. Clifton, PhD (Gallup Press • \$19.95) <i>Accentuate the positive at work, says a duo from Gallup.</i>	—	16	10	THINK AND GROW RICH Napoleon Hill (Ballantine • \$7.99) <i>Willpower and a positive attitude are the keys to achieving wealth.</i>	10	13
11	THE FIRST 90 DAYS Michael Watkins (Harvard Business School • \$26.95) <i>Coping with career transitions.</i>	—	8	11	RICH DAD'S BEFORE YOU QUIT YOUR JOB Robert T. Kiyosaki with Sharon L. Lechter, CPA (Warner • \$16.95) <i>Starting a business.</i>	14	7
12	RULE #1 Phil Town (Crown • \$25) <i>Think like a business owner and target your investments accordingly, says this former river-rafting guide</i>	2	3	12	THE INTELLIGENT INVESTOR, REVISED EDITION Benjamin Graham, with Jason Zweig (HarperBusiness • \$19.95) <i>The classic treatise on "value investing."</i>	—	13
13	THE TOTAL MONEY MAKEOVER Dave Ramsey (Thomas Nelson • \$24.99) <i>Getting rid of debt and building up your rainy-day reserves.</i>	—	17	13	INVESTING FOR DUMMIES Eric Tyson, MBA (Wiley • \$21.99) <i>The fundamentals of real estate, the stock market, small business, and so forth.</i>	—	14
14	THE ONE MINUTE MANAGER Kenneth Blanchard, PhD, Spencer Johnson, M.D. (Morrow • \$19.95) <i>Three management techniques, conveyed in brief story form.</i>	13	13	14	DICTIONARY OF REAL ESTATE TERMS Jack P. Friedman, Jack C. Harris, J. Bruce Lindeman (Barron's • \$13.95) <i>From "abatement" to "zero lot line."</i>	—	3
15	THE 360° LEADER John C. Maxwell (Nelson Business • \$24.99) <i>Exercise influence from the middle of the ranks.</i>	14	3	15	MANAGING TRANSITIONS William Bridges (Perseus • \$16.95) <i>Step-by-step strategies for successful organizational change.</i>	—	1

LONG-RUNNING BEST-SELLERS

HARDCOVER BUSINESS BOOKS

GOOD TO GREAT Jim Collins (HarperBusiness • \$27.50)

NOW, DISCOVER YOUR STRENGTHS Marcus Buckingham, Donald O. Clifton (Free Press • \$30)

THE FIVE DYSFUNCTIONS OF A TEAM Patrick Lencioni (Jossey-Bass • \$22.95)

WHO MOVED MY CHEESE? Spencer Johnson (Putnam • \$19.95)

FISH! Stephen C. Lundin, Harry Paul, John Christensen (Hyperion • \$19.95)

EXECUTION Larry Bossidy, Ram Charan (Crown • \$27.50)

PAPERBACK BUSINESS BOOKS

RICH DAD, POOR DAD Robert T. Kiyosaki with Sharon L. Lechter (Warner • \$16.95)

THE TIPPING POINT Malcolm Gladwell (Back Bay • \$14.95)

THE 7 HABITS OF HIGHLY EFFECTIVE PEOPLE Stephen R. Covey (Free Press • \$15)

GETTING TO YES Roger Fisher, William Ury, Bruce Patton (Penguin • \$15)

THE E-MYTH REVISITED Michael E. Gerber (HarperBusiness • \$16)

THE RICHEST MAN IN BABYLON George S. Clason (Signet • \$6.99)

GETTING THINGS DONE David Allen (Penguin • \$15)

RICH DAD'S CASHFLOW QUADRANT Robert T. Kiyosaki with Sharon L. Lechter (Warner • \$17.95)

THE MILLIONAIRE NEXT DOOR Thomas J. Stanley, William D. Danko (Pocket Books • \$15)

SMART WOMEN FINISH RICH David Bach (Broadway • \$14.95)

RICH DAD'S GUIDE TO INVESTING Robert T. Kiyosaki with Sharon L. Lechter, C.P.A. (Warner • \$19.95)

THE 48 LAWS OF POWER Robert Greene (Penguin • \$18)

BusinessWeek's Best-Seller List is based on a survey of chain and independent booksellers that carry a broad selection of books on economics, management, sales and marketing, small business, investing, personal finance, and careers. Well over 1,000 retail outlets nationwide are represented. Current rankings are based on a weighted analysis of unit sales in May.

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